

Our cookies

Introduction

When you view our website we may store information on the hard drive of your computer or on your mobile device in the form of a “cookie” (essentially a small text file). Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies

“Cookies” (also known as HTTP cookies, web cookies or browser cookies) are simply small pieces of data, which are stored as text files on your computer, whenever you visit certain websites. Their typical purpose is to help sites remember particular actions you may have taken in the past. For example, cookies may track when you have logged into a site, visited certain pages or clicked certain buttons.

Cookies set by the website owner (in this case, ITE Expo International LLC) are called “first party cookies”. Cookies set by parties other than the website owner are called “third party cookies”. Third party cookies enable third party features or functionality to be provided on or through the website (e.g. advertising, videos and website analytics services). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are ‘session cookies’, meaning that they exist only while your website browser is open and are deleted automatically once you close your browser. Other cookies are ‘permanent cookies’, meaning that they survive after your browser is closed and can be used by websites to recognise your computer when you later re-open your browser and browse the internet again.

We use cookies for several reasons. For example, cookies enable us to track the interests of our users to enhance the experience on our website. Third parties serve cookies through our website for analytics and other purposes. The some types of cookies used on this website and the purposes they perform are described below:

Essential cookies are required to navigate the website and use all of its features. Without them you will not be able to use basic services such as a personal account or a shopping cart. These cookies do not collect information about you that can be used for marketing or remembering where you have been on the Internet.

Performance cookies collect data for statistical purposes about how visitors use the website. They do not contain personal information such as names and email addresses and are used to improve the presentation of our website.

Functionality cookies allow users to customize how a website sees them. The files can remember usernames, language preferences and regions, and can be used to provide more personal services, such as local weather reports and traffic news.

Targeting and advertising cookies are used to display advertisements more relevant to you but may also limit the number of times you see an advertisement and use it to determine the effectiveness of an advertising campaign by tracking user clicks. They can also ensure the security of transactions. They are usually placed by third party ad networks with the permission of the website operator but may be placed by the operator himself. They may remember that you have visited the website and this information may be shared with other organizations, including other advertisers. They cannot determine who you are, although the data collected is never linked to any profile. Without these cookies the online advertising you encounter will be less relevant to you and your interests.

Are cookies harmful?

Cookies cannot harm you or your computer. They cannot contain viruses, cannot install harmful software and cannot damage your computer in any way. Although ITE uses cookies to gather encrypted information to improve your user experience, this information is never personally identifiable. We do not use cookies to store any sensitive information, such as name, address or contact details.

Despite this, if you do wish to disable or remove cookies, please see the "Help" section of your browser or mobile device. Each browser or device handles the management of cookies differently, so you will need to refer to your appropriate "Help" documentation.

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website; however, your access to some functionality and areas of our Website may be restricted.

If you would like to find out more information about cookies and your rights to control their use, please visit <http://www.allaboutcookies.org> or <http://www.youronlinechoices.com>.